

<http://www.ryesustainability.com/rsc-newsevents/2018/3/28/community-choice-aggregation-presentation-38njx>

# Community Choice Aggregation in Rye

The City of Rye has signed on to a program called Westchester Power [Community Choice Aggregation \(CCA\)](#) that takes effect in March 2019. As of December 2018, [25 Westchester municipalities](#) have signed up for this program, representing over 100,000 Westchester electric customers and over 40% of the County's population.

Westchester Power's CCA program was [approved by the NY State Public Service Commission](#) in 2015 and is administered by [Sustainable Westchester](#), a non-profit consortium of municipalities that addresses critical sustainability concerns within Westchester County. The City of Rye, along with virtually every municipality in Westchester, is a member of Sustainable Westchester.

## What Is Westchester Power/CCA?

## WHAT IS COMMUNITY CHOICE AGGREGATION (CCA)?



### What is Community Choice Aggregation (CCA)?

Community Choice Aggregation is a program enacted in seven states, which allows municipalities to buy their electrical power as a group. In doing so, the CCA partners with the utilities and communities to buy and supply power, while the utility continues to deliver the power and maintain the power grid. The CCA gives participating communities increased leverage to negotiate and design an electricity supply program to benefit its residents.

### What are the benefits of CCA?

By purchasing power as a group, municipalities, their residents and small businesses enrolled in CCA benefit in several ways:

- Receive competitively priced flat-rates through 2018/2019.
- Boost the local economy by bringing green jobs to communities and localizing energy sourcing decision-making.
- Meet climate goals by transitioning to clean energy and reducing greenhouse gas emissions.

### What changes and what remains the same?



Customers keep their utility company (i.e. ConEd, NYSEG). The utility continues to bill customers and maintains responsibility over the infrastructure: the power lines, poles, meters, and the transmission of energy.



Before CCAs, if you wanted to purchase electricity from the market, you would have to navigate and select from offerings from dozens of "ESCOs" (energy service companies).

**WESTCHESTER  
POWER CCA**

Now, the CCA acts as an administrator and advocate on behalf of participating municipalities, negotiating better prices, contract enhancements and sustainable energy options.



Customers don't have to do anything to participate, and can take advantage of new programs that are designed to benefit them and advance community goals.

**QUESTIONS?** Visit [westchesterpower.org](http://westchesterpower.org) or call our Mount Kisco office at 914-242-4725!

**Westchester  
Power** OUR COMMUNITY.  
OUR CHOICE.

Westchester Power's CCA allows member municipalities to pool their communities' electricity demand, which builds the clout necessary to negotiate fixed, low rates with private suppliers and allows us to choose cleaner energy.

In late 2018, Westchester Power solicited bids from energy providers to supply electricity to over 100,000 residents and small businesses within the County. Starting in March 2019, Rye residents and small businesses will be automatically enrolled in the program and will receive a two-year fixed price for electricity supply that is lower than the 12-month trailing average price offered by Con Edison.

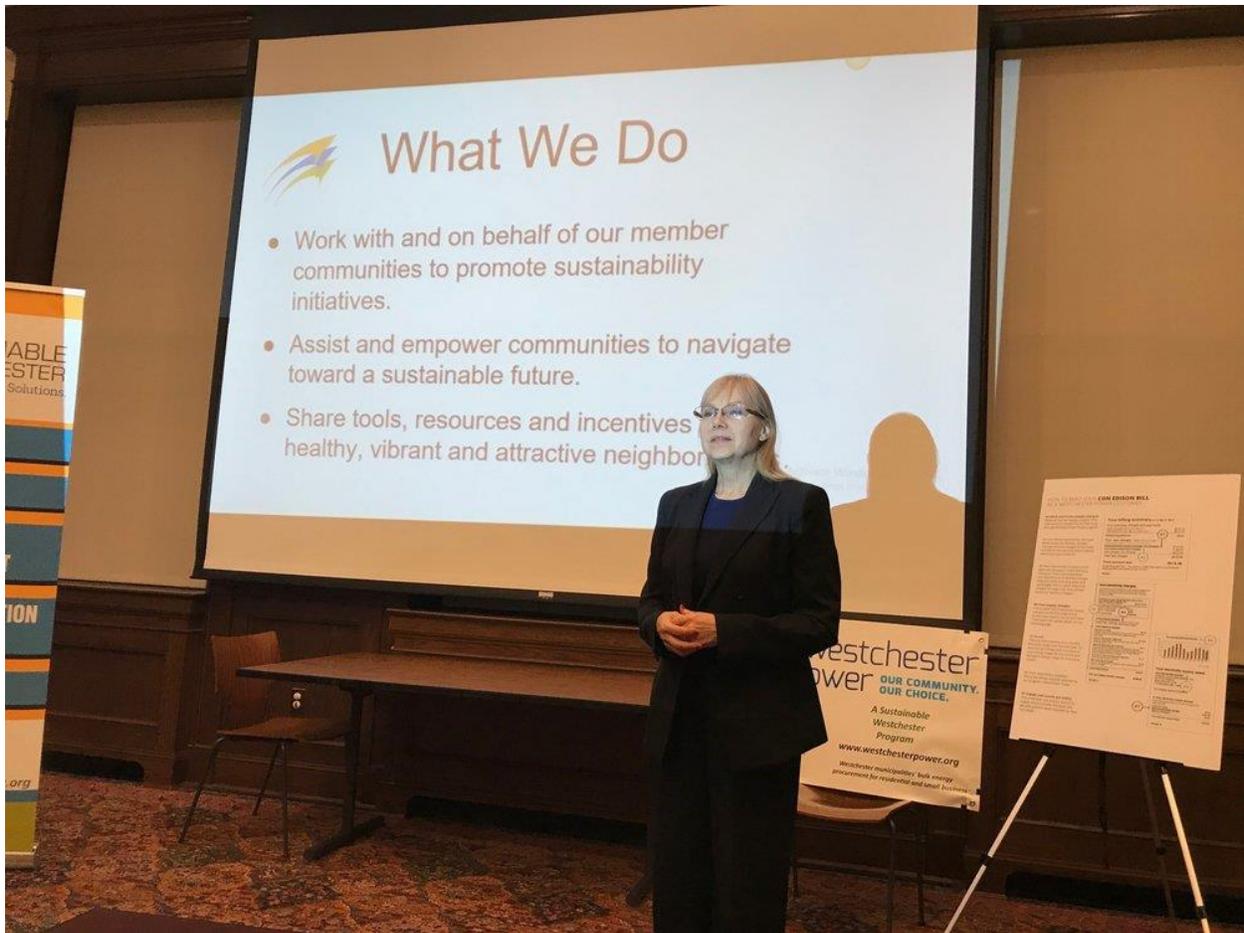
Even after City residents and small businesses begin receiving their electricity supply through Westchester Power, Con Ed will continue to deliver that electricity, and you will continue to receive a single bill from Con Ed.

In addition, Rye has selected the "Green" 100% renewable energy option, which means that 100% of the electric power purchased is from clean, renewable sources: sun, wind or water. No coal. No gas. No oil. No nuclear.

## **What if I Don't want to Participate?**

If you don't want to participate in the CCA program, you and any other Rye resident can [opt out](#), or even downgrade from "Green" to "Brown" power, at any time, for any reason, and with no charge or penalty. Similarly, if you'd like to [opt back in](#), you can do so, at any time, with no penalty.

Most importantly, because the Westchester Power's CCA program is run by Sustainable Westchester, this is not similar to a profit-making ESCO that can attach penalty fees for exiting, and/or ratchet up the price of your electricity after some period of time. Those types of tactics have absolutely no place in this program and will not happen here.



*Westchester Power representatives explain CCA at a recent Rye forum.*

## Questions?

To learn more about CCA, please contact Sustainable Westchester's CCA administrator, [Westchester Power](http://www.westchesterpower.org): 914-242-4725.

## Resources

- [Westchester Power Website](http://www.westchesterpower.org)
- What Is Community Choice Aggregation?
- [Frequently Asked Questions](#)
- [Presentation to City Council about CCA \(Item 9\)](#)
- [Public Hearing to establish a Rye CCA Program \(Item 9\)](#)
- [Letter from Mayor Cohn about CCA](#)
- [Rye TV Coverage of Community Presentation of CCA](#)
- Sustainable Westchester Power Point Presentation

- How to Read Your Electricity Bill as a Westchester Power Customer